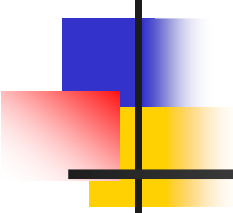


How someone who opposes the school's referendum promotes their argument - $2+2=4?$

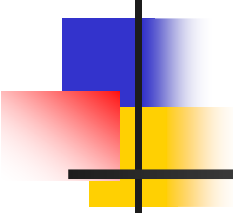
Factual Arguments supporting $2+2=4$:

- 
-
- $4 - 2 = 2$.
 - $2 + 2 = 2 \times 2$, and $2 \times 2 = 4$
 - $\star \star + \star \star = \star \star \star \star = 4$ stars.

True statement proven using factual arguments.

How Schools promote a referendum and their supporting statements - $2+2=5$?

Factual arguments ineffective. Use emotional arguments and hope for the best...

- 
-
- “The kids need more than four.”
 - “Anyone who cares about education would say 5.”
 - “I’ve taught math for 25 years and I say $2+2=5$.”

False statements promoted using emotional arguments.